

FULL-ON EVENT!

Finally! Get rid of your fear of public speaking!

ATTENTION PROFESSIONALS: Leverage an otherwise back-breaking effort-based business or career into seamless, value-filled relationship-building that will have you on the career fast-track getting promotions and job postings faster than you ever thought possible.

ATTENTION ENTREPRENEURS: Turn a cash-strapped shoe-string marketing budget and marginally profitable business into a cashflow cash cow that will put you and your business in the spotlight without alerting your competitors!



UNLEASH The SPEAKER WITHIN

The World's #1 Exponential Growth Strategist will yank you out of your spectator's seat, **transform you into a Superstar Speaker** and then throw you up on stage, in front of a camera and a global YouTube audience as **you deliver the performance of a lifetime**- all in less than 2 days. It'll be the most terrifying and exhilarating experience you'll ever have!



▶▶▶ **YOU COULD BE ON STAGE NEXT!**

100% money-back guarantee
*full details available on our website

Event DATES, TIMES and LOCATIONS available at www.ExponentialPrograms.com/superstar

Discover WHO you are, WHO should PAY you to speak, HOW you can get more gigs than you need so you can cherry pick the best ones and WHAT you need to make 'speaking' massively profitable.

Unleash The Speaker Within 2-Day Intensive Immersion 24-hour Event

Day One:

From Spectator To Speaker

Get out of your seat and walk up to and command the stage.

- **The Fundamentals** – Learn the essential practical skills to present and communicate in a way that commands attention and respect, and gets results.
- **Business Models** – Determine what sort of speaker you want to be.
- **Speaking Spotlight Sessions** – These practical sessions will get you to stand up and speak in front the group with confidence, power and without fear.
- **Stage Fright** – Nervous about speaking? Get over it! using this simple 4-step, state-changing technique which will ensure you use your voice as a powerful tool to sound conversational, yet authoritative.
- **Brand and Persona** – 'The Look' you create is more important than you realise and you only get ONE opportunity to make a first impression.

Day Two:

From Speaker to Superstar Icon –

Create an enigmatic persona that creates a groundswell of support and never-ending profitability

- **Stage Anchoring** – This key technique that will take your average or mediocre communication skill level into the realm of becoming a masterful speaker and powerful presenter.
- **State Management** – Learn how the real deal 'Rockstar' performers get in the zone before they hit the stage
- **The Powerful Opening & Memorable Close** - how to deliver unforgettable openings and closings that make people cling to every word you say, and do exactly what you ask.
- **Sensational Stories and Memorable Metaphors** – Become an outstanding and convincing story teller, as well as use metaphors persuasively.
- **Selling From Stage** - Selling from stage is about YOU selling your message, idea or concept to the audience.
- **Professional Pre-eminence** – Develop and project your own unique Persona that will set you apart from your competitors and colleagues, whilst developing your 'authentic voice'.

When you register, you'll get the Pre-Program Preparation™ materials that include the FULL curriculum and other bonuses.

Two events designed to give you **BOTH** the business model and professional skills you need to master the art and science of public speaking.

UNLEASH THE SPEAKER WITHIN EVENT

SPECTATOR TO SPEAKER	SPEAKER TO SUPERSTAR
DAY 1	DAY 2
10 AM Start	9 AM Start
Introduction And Fundamentals	Openings and Closes
Business Models	Stage Anchoring
Overcoming Stage Fright	Stories and Metaphors
Lunch Break	Lunch Break
Creating A Public Persona	Selling From Stage
Speaking Skills	Speaking as a Profession
First Audition	Second Audition During Dinner Break
Dinner Break	Second Audition Feedback Workshop
First Audition Feedback Workshop	Q&A and Professional Protégé Program Overview
10 PM	9 PM
12 hours	12 hours

* Note: content may vary slightly

Due to the interactive nature of the Unleash The Speaker Within event, participation is **CAPPED AT A MAXIMUM OF 20 PARTICIPANTS.**



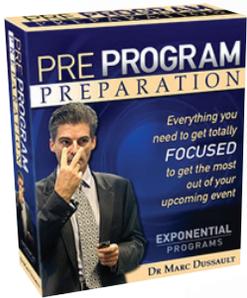
PLUS THESE EXTRA BONUSES!!!

- You'll launch your first YouTube video at the Unleash The Speaker Within event
- If you are one of the top 3 presenters at the Unleash The Speaker Within event (chosen by your peers), you'll be offered the opportunity to present at an Exponential Programs event as your first professional gig!
- You'll create your first Information product that leverages your expertise creating an additional source of revenue for you.
- PLUS all the **checklists, templates and resources** you need to become a consummate professional speaker!

Check our website for **DATES, TIMES and LOCATIONS**

Get more information at www.ExponentialPrograms.com/superstar

Transform yourself from a spectator to speaker and from a speaker to superstar speaker with these 2 exponential program components



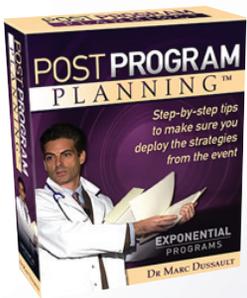
The first component is your Pre Program Preparation™...

...A hand-picked collection of reference materials you will receive as soon as you reserve your ticket.

The *Pre Program Preparation*™ materials are designed to help you learn how to speak from stage **BEFORE you step into the room** at the event!

These “No-B.S.” grounding materials **make sure you have thought about important things**

that will make you into a Superstar Speaker such as what your persona and message are. The “self-paced” nature of the **Pre Program Preparation**™ means your results are only determined by how much you TAKE ACTION on all the techniques, strategies and secrets you’ll discover. **Plus they make sure you are ready when it counts.** You need the time to reflect, self-assess and determine both who you are and who you want to BECOME. That can’t be done in 2 days, that’s why this and all our programs are different and therefore produce exponential results – they are **DESIGNED and CRAFTED to get you to do your absolute best** with the least amount of effort!

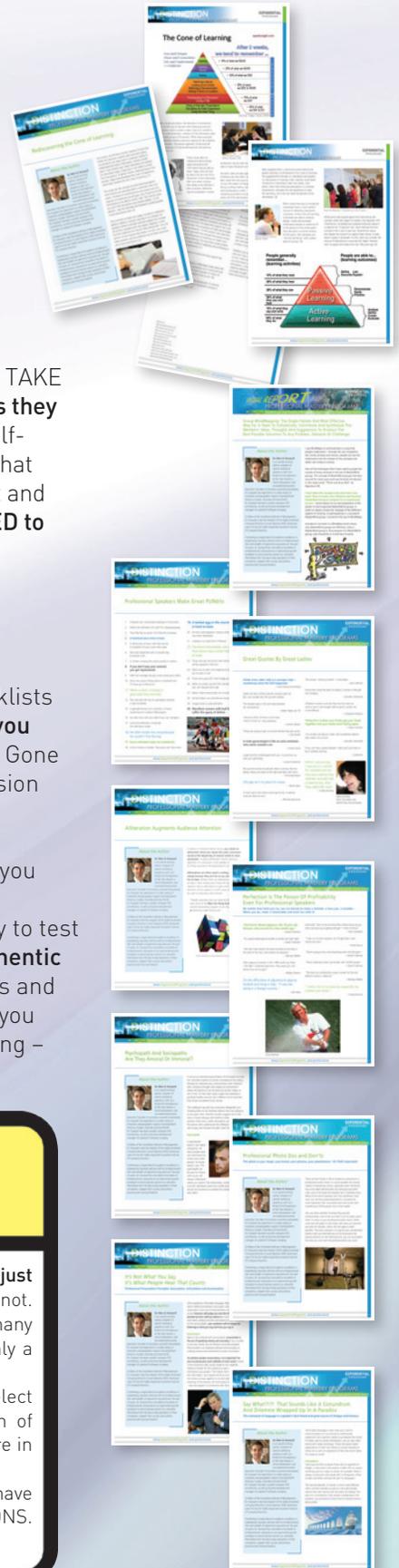


The last component is your Post Program Planning™...

This collection of templates, articles and checklists are delivered over several weeks to **ensure that you implement and deploy the strategies you learnt.** Gone are the days when you attend a fun “rah rah” session and then have it all fall flat and unused.

The *Post Program Planning*™ materials are specifically designed to give you what you need as you need it as you take your **Next Best Step.**™

To become a Superstar Speaker takes time. You need the opportunity to test different approaches, refine and experiment until you **become your authentic self and stop ‘acting’ and start ‘performing’ on stage.** The nuances, tips and tools that are delivered are quite varied and aim to give you ‘everything you need’ plus several surprise bonuses you’ll come to rely on when speaking – they will become a vital part of your Speaker’s Library.



⚠ WARNING

THIS IS ONLY FOR SUPER ACHIEVERS

If you're not a super-achiever, this program is just not for you. I don't mean any disrespect, but it's not. Just like in sport, there are countless spectators, many athletes who get on the field to play, there are only a select few who become champions.

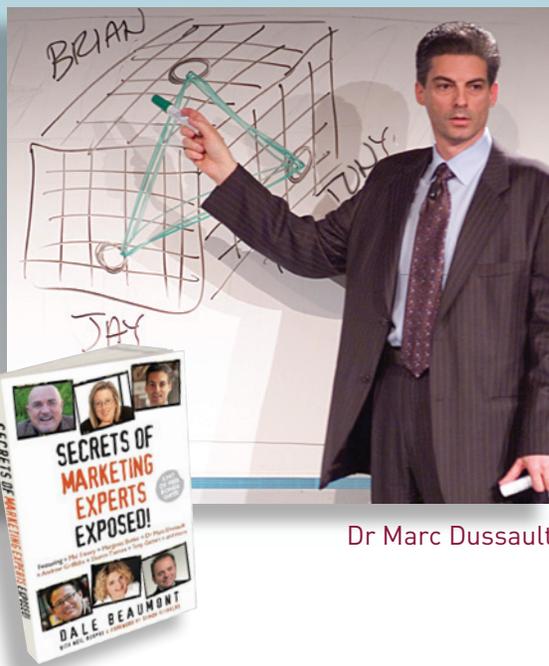
This program is for you if you're one of the select few who wants to become a leader, a champion of business or regain control of your career if you are in the corporate world.

This is not for you if you're mild or timid. You will have to present from stage – there are NO EXCEPTIONS. Consider yourself forewarned!

Marc has 'triangulated' Anthony Robbins, Brian Tracy and Jay Abraham strategies so you can unleash the Exponential Potential™ that is within you... ON STAGE!

Dr Marc Dussault is an **award-winning author**, recipient of **several marketing awards** [Best Promotion under \$500, Best Promotion Between \$500 and \$1,000, Best Business Graphics and Most Innovative Customer Service], an **Entrepreneur of the Year Award** finalist as well as a **National Sales Award Winner**.

Founder of numerous successful businesses (many started with NO MONEY DOWN), Dr Dussault has experience in a wide variety of industries and geographic regions including North America, Europe, Australia and Asia Pacific. Dr Dussault has been a **public company CEO**, Global Strategist and Director, as well as Business Development Manager of a global IT software company securing Top 50 ASX Companies such as TabCorp and Westpac as blue chip clients. As an entrepreneur, Marc has raised millions of dollars in venture capital on the NASDAQ and ASX Stock exchanges.



Dr Marc Dussault

Marc has been awarded a **Bachelor of Engineering Degree**, [Graduating with a Double Major in Hydraulics and Geotechnical Engineering] an **Executive MBA** (Graduating with Honours), completed coursework towards a **Ph.D. in Entrepreneurship [In the World's only bilingual Ph.D. Program held in not one, but 4 universities concurrently!]** with a focus on family business, organisational behaviour and information technology adoption and management *while he doubled his companies' sales and expanded his companies' geographic reach from North America to Europe.*

He was awarded a **Doctorate in Business Administration** (DBA) degree in e-commerce business models, focusing on stakeholder analysis and strategic decision-making, completing his 400-page thesis (with over 700 references) in a record 3 months. Recently, Dr Dussault completed a **post-graduate law degree** at the prestigious **University of New South Wales**. Investigating the selection of optimal tax and financial planning strategies for wealth creation and asset protection, learning the most powerful strategies sitting amongst Australian Tax Office inspectors and auditors!

Dr Dussault is a **Fellow of the Australian Institute of Management** as well as the recipient of the highly acclaimed **Company Directors Course Diploma 2005** bestowed upon him by the well respected Australian Institute of Company Directors. He is recognised as an **Associate Stockbroking** by the Securities and Derivatives Industry Association of Australia.

The Internet is his most exponential tool where he has gone from **\$0 to \$1 Million in less than 12 months**, developing 15 Internet-based products that generate income 24/7 via 4 payment gateways and counting.

Embracing a life and work balance philosophy, Marc has not had a sick day in over 20 years, has **travelled to more than 36 countries** while exploring some of the most exotic destinations on the planet. He has been mortgage-free since his early 20s enjoying the fruits of his labour as the owner of **6 BMWs and counting!**

Marc grew up playing ice hockey, but is now a competitive squash player who competes nationally against opponents less than half his age and is the winner of a Master's State Championship and a **Silver Medal at the 2009 Australian Masters Games!**

Over the past 25 years, Dr Dussault has **consulted** for and created over 1 million new leads for **more than 2,000 entrepreneurial companies** in over 200 industries as an **exponential growth strategist to assist business owners to unshackle themselves from the day-to-day operations** of their companies, catapult their success and achieve personal and financial freedom creating over \$200 Million in wealth for its owners and shareholders. Marc's YouTube Videos got more than 100,000 views in the first 12 months!

Get more information at www.ExponentialPrograms.com/superstar

This program is totally different... scary and exhilarating at the same time. A life-changing, career-boosting 2 days you'll never forget!

"USW is the most brutally honest program I've ever attended."

"USW is the **most brutally honest program** I've ever attended. I just wanted to **conquer my fear of public speaking**, and after 2 intense days I developed into a captivating storyteller. All my clients and colleagues are noticing the differences and that feels breathtaking. **Prior to USW, I'd never had a standing ovation**, nowadays it's happening every time! Thanks for empowering me to **blow my audiences away.**"

Kind Regards,

James Grima - CEO
Positive Training Solutions
www.PositiveTraining.com.au



"He talks much better now after spending time with you."

"Hi Dr. Marc,

My Daddy spent a whole weekend with you last week and I missed our nightly walks while he was away. Since he has come home again we have been walking and our chats have been much more fun. When he came home tonight, we both put on our workers (old clothes) and wet gear and went looking for puddles. Normally Daddy just watches me jump in the puddles, but this time he jumped in ALL of the puddles with me as well. We were wet up to our belts and had boots and shoes full of water.

I have never laughed so much and had so much fun.

My Daddy is much more fun now than he was before. He said it had something to do with you teaching him to talk. He talks much better now after spending time with you.

Thanks!

Finn (Aged 4 1/2) with help from his Daddy
Gavin (40 tomorrow) Buckett

P.S.

When is it going to rain again?
I want to go looking for more puddles.



Gavin Buckett

Paulo Freitag



Gavin Altus

Bruce Hildebrand



Gerard Spreit

Peter McWilliam



Bhaubik Tripathi

Paul Telling



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