



Internet and Business Mastery Platinum Program Testimonials

If you are looking for results like these, look no further and apply for membership. We'd love to consider you for admission.

Dr Marc Dussault

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**Platinum Program Director and
Executive Chairman
Empowernet International Limited**

61 year-old builder learns 12 months of information in 4 weeks

Question: why would a successful 61-year-old builder want to change professions at this time of his life?

Answer: To be truthful I was looking for something a little less strenuous in life with a challenge to it.

Eighteen years ago I had come across Jay Abraham's business mentoring program and went to one of his boot camps in the Blue Mountains. Through this connection I received an invitation to attend a seminar a month or so ago, put on by Dr. Marc Dussault who during the evening, introduced the participants to Steven Pierce, a renowned Internet Marketer from the US.

A further free workshop was offered, I went along and what I witnessed there decided my next action, which was to join the Internet Mastery Platinum Program through Empowernet International. From then on it's been all go, we've had a copy-writing workshop, a three day Unleash Your Marketing Genius workshop, phone in conferences, some hand holding on the techniques and there's much more in store for the next twelve months.

Even with my busy workday life as a builder, in the past four weeks because of the Platinum Program, I have already learnt twelve months worth of information. It's



mind-boggling so much so that totally I'm excited and committed. In fact, in under 30 days I've written a book (something I've wanted to do all my life) and won the Polka Dot jersey (a Platinum Contest to keep us over-achievers motivated!). So, I know I can succeed in what I have set out to do, and even that's guaranteed! Come aboard, but make sure your going to contribute because this program is for doers only!

Bruce Preston

Real Estate mogul steps up several rungs on the ladder of success

“First, it's a challenging experience in more ways than one. The high standard and quality of Marc's knowledge makes EVERY session interesting. It certainly makes me see what could be done and should be done in our 16 year old business to go to the 'untouchable' stage. Secondly, Marc is an excellent teacher. (I have been to many courses over the years Jim Rohn, Brian Tracy, Tom Hopkins, Anthony Robbins, Jay Abraham and several Australian speakers. Marc goes a lot deeper into how things REALLY work.

Marc has the ability to take complex subjects and make them comprehensible, subjects that in the hands of a not-so-skilled speaker, coach or advisor could be very boring and tedious. It forces me to focus on what is important in our business and it opens up a much bigger picture of what is possible. It's like if I have been doing a lot of things right but never really knew why and therefore couldn't see what I could do to improve the business. Now I can see all my weaknesses. I have lots to work on. For the first time I don't want to go to work to work I want to go to work to work ON my business not IN it. I don't want to go back to the office until I have caught up with everything that I have to conquer to get the business to the new picture that I can see and create, a masterpiece picture of success. Unfortunately, I still have to do both (work IN and ON my business) since I haven't been clever enough yet to replace myself -YET. That's my goal for 2008! “

Susanne Bernats-Lewis



Commercial cleaner shows us all what courage is all about...

You have to read his e-mail – it says it all. It was a response to the request for what it's like to be a Platinum Member. This e-mail IS what a Polka Dot jersey winner does...

Hi Marc,

I'm a little shaky after I've done this video clip. Anyway, this is my testimonial.

Just 'do stuff' - this motto really works!

The result....

I could do it better next time..... but the process was amazing. It was about 6:00 am when I read your e-mail and decided to do this task. I knew if I don't do it now, it will not be done.

So... I took out my video camera and a tripod.

After a few trials & errors, suddenly the "small voice" in my head became so loud that I was paralysed by analysing what would happen AFTER I completed this video clip. There were many times that I was told to quit. However my heart was telling me a different story.

It said ...

I need to experience this process.

I need to experience this process.

Finally I did it.

By 7.40am I made it! MY FIRST VIDEO!!!

However it took me another 4 hours to get my recorded file e-mailed to you. The process was eye-opening because I thought it would only take me 20 mins to work this out. Eventually it took me 4 hours.

You may ask What the hell are you doing for 4 hours? Why it took so long?

Well it was a bloody simple task. I agree.



Even though I knew my outcome took action and knew the steps I need to take to get this outcome, it doesn't mean the job will automatically get done.

The reason I lost so much time because of the distinctions you've mentioned through out the Platinum Program. You...

- 1) must be well prepared (stuff easily accessible)
- 2) must be stay focused
- 3) must set a time limit
- 4) must be in 'peak state' at all the time

Here's another distinction I've experienced from this process:

**** A simple task doesn't mean everyone will do it well ****

To finish off, there is another distinction being part of the Business Mastery Platinum Program:

**** YOUR result is the natural consequence of what effort you put into the process. Therefore we can reverse engineer our result by putting the necessary effort into the process to get our desired result – SIMPLE enough! ****

Does it mean everyone will do it well? No, but everyone who tries will learn lessons that ONLY trying can reveal to them.

Bye for now,

Step Up & Move Forward

Jason Chuang
Red Ants Cleaning Services

Click here to view Jason's Amazing video

<http://www.youtube.com/watch?v=F-FGZBtXhq8>



SYDNEY RETAIL BUSINESSES WERE: ORDINARY, BORING AND DYING!!!!

Let me tell you my story, one that will probably resonate with you.

You see, I've never been one of the elite over-achievers, in fact at 46; my career/business began an acute slump. My husband and I have two businesses in the Sydney metro area. I worked in my businesses 7 days a week, between 12 to 17 hours. It was a struggle, not only the hours, but trying to work out what it was that was keeping me tied and shackled, trying to make them more viable businesses.

Funny enough, a friend suggested I go to one of the information weekends that were being hosted by Dr Marc Dussault, to see if there was anything that could be of benefit. I figured, **“what the heck, I can go and see what all the fuss is about”**.

That day, about 8 months ago, I realized, although I had been a retailer for 11 years, my business knowledge was so unfocused, so lacking by today's standards it shocked me to my core.

I joined the Business Mastery Program and began a journey of awakening. You see, I had the diamond mine but didn't drill in the right places. My business was good as it was; **today it is** new and vibrant again, the **strategies** I have learnt and implemented in my business have increased my sales by \$5,000 to 6,000 dollars/month and added what I guess is \$120,000 of value to my businesses.

You see, over the years I have spent thousands of dollars on books, CDs and programs, that made promises but at the end of the day, I was not held accountable.

I joined the Business Mastery Platinum Program and quickly found out, if you didn't participate, **you** in fact are the biggest of all losers and you're out of the program. The program has taught me to think outside of the box, challenge what I believe, and use what I already have.

The Business Mastery Platinum Program is not for the faint hearted, I can assure you, but I can say without a doubt, you **will** give your business that **extra edge over your competitors**, making it fun to be there again. I have now employed people to do things I wasted my time on so I can spend more time being me.

Angela Muzyczka
Power & Passion



Apprentice Chef of the Year Cooks Up NEW Exponential Profits A LA CARTE!

Tony Robbins said it best when he said “What would you attempt if you knew you could not fail?”

For me, that was the Business Mastery Platinum Program (BMPP) and what an amazing four months it’s been.

Even though I was my business’ only employee essentially a sole trader, the BMPP investment equated to approximately half of my monthly turnover. After careful consideration, I decided that I would borrow the money required, against the guarantee that was offered.

Prior to commencing the BMPP, I had enough work to fill my day, but I never had any clear direction where my business was going. I guess that I had just been lucky. I had not initially intended to start a business, and "fell into" my job/business as a consultant. I had tried some direct marketing, played around with quotes, adjusted my Yellow Pages advertisement, thought about a website... Some things worked, some didn't. The ones that didn't, I put down to the method not working, rather than the content. That is where it has all changed.

In the past four months:

- My destiny has changed by enrolling in the Business Mastery Platinum Program
- I have walked on fire (yes real coals at 1200° F) with Anthony Robbins
- I have attended a four day “Business Mastery Event” where I drew up my first real business plan with Marc’s amazing Business Building BluePrint™
- Attended four half day workshops and one full day copywriting workshop
- Attended three days of the UYMG Internet marketing course.
- Become happier, healthier and more in tune with my wife’s needs
- Had my son say ”Gee your happy Dad”

So that I have been able to:

- Increase my prices on my key service by 30%, while maintaining a 100% success rate of prospects that I sent a quote to becoming clients
- Employ an administration assistant to do the tasks that I can delegate freeing up my (more valuable) time
- Outsourced my bookkeeping so I can focus on RUNNING my business and working ON it as well



- ❑ Commenced the process of employing additional staff to do what I do so I can leverage my new sales and marketing skills
- ❑ NOT use the borrowed money to pay for the BMPP fees!

And all of this prior to my website going live or implementing all of the strategies that I have prepared for that I am about to launch. My half-year business revenue has increased by 40% (remember the course only started 4 months ago!).

If you want your business to succeed, and you are prepared for the ride of your life, join the BMPP. But be warned:

- ❑ You have to play hard
- ❑ You can no longer be one of the herd
- ❑ You will never be the same
- ❑ You may lose some friends, as your life accelerates beyond them
- ❑ You have to contribute to the group, as we all grow and feed off each other
- ❑ You have to be ready for the success you're about to experience
- ❑ The results don't just happen, you have to work at them
- ❑ You have to TRUST the process

As Anthony Robbins says: "Defy the odds. Set a new Standard. Step up!"

Please feel free to contact me day or night if you want more information or clarification.

Eat Well. Eat Safe!

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P.S.

All of these benefits were before I had my one on one session with Marc. The one hour and three minutes I spent with Marc is quite possibly the most precious time I have spent in my 38 years on this earth. It was a priceless exercise that will have two significant benefits to my business. I will earn more and I will work less. That is why I am writing this on New Years Eve. Why count down for 2008 to start.



Health Food Distributor Increases Sales 40% WHILE saving \$2,800

Becoming a Member of the Business Mastery Platinum Program changed my mindset completely. Learning how to think exponentially I could find hidden assets in my business that in 3 months increased the sales in 40% simply by offering more products to our existing clients.

By using **Management by Metrics™**, we stopped losing \$2,800 every 2 months on a marketing campaign that created prospects and clients worth less than \$500 in profit.

My communication is on its way to becoming outstanding, I can identify my clients and prospect profiles by using the **Dr's Demographic Descriptors™** to send my messages specifically to each different type of person saving me and my clients time.

I could not afford NOT to be in the **Business Mastery Platinum Program** waiting for things to happen. Instead, I am NOW making things happen, leading my market where I want it to go. I am no longer a spectator in my own business.

Americo Tognetti
Sales & Marketing Director
AMAZON POWER PTY LTD
www.amazonpower.com.au

Personal Coach Triples Her Income in less than 9 months!

As a new business owner, I knew that even though I had a range of business experience in the corporate world there were some essentials about owning a business that I was going to have to manage...and quickly. For me, my biggest challenge however was getting the necessary stuff done in my business quickly enough to match my enthusiasm.

This is where the Platinum Program has been significant for my business. You see I felt I knew a bit about running a successful business, but what concerned me was the black hole...the stuff 'I didn't know that I didn't know'. I was keen to avoid making time consuming and costly mistakes in my business and wanted to find a business mentor who had proven business success and who I could trust.



Thank goodness Marc and the Platinum program arrived. Since I began my association with Marc, I feel like I have fast tracked my learning about running a successful business by years. The program continually over delivers and Marc is exceedingly generous in sharing his knowledge for the benefit of program participants. The biggest challenge I now have is to continue to push myself to play at the Platinum level however given the benefits I have already realised from only a few months in the program being motivated is easy.

As a coach and consultant, being in the program itself is a point of distinction for me with my client base. My clients are continually astounded by the breadth of resources I am able to refer them to and this is all from the network and resources I have discovered through the program.

More importantly my business runs with fairly low overheads, so any additional turnover is a huge bonus. Since commencing the program about 6 months ago, my turnover has doubled and is set to triple by next month. What is even more astounding is that my revenue has grown and will be growing through the Xmas/New Year period a time that is traditionally slow in my industry.

If you are serious about achieving sustainable business success then participation in the Platinum program is a must. If I have been able to achieve this much in such a short time then the next year is going to be phenomenal!

Belinda Cohen
Personal Coach
Inspired Reality

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You could become the next Australian Platinum Program Success Story who posts a You Tube Video like this one from the lovely and excited Bree Robbins...

<http://www.youtube.com/watch?v=ZdpcLNsuKx4>

As you can see, the Platinum Program is quite unique, out-of-the-ordinary. That's what's necessary to create extra-ordinary results. It's called being antimeticisomorphic.

Intrigued? [Click here](#) to go to my website that explains what it is.